

**For immediate release**

## **KIDS WITH SERIOUS ILLNESSES “RAISE A LITTLE HELL”**

Newman’s Own Foundation, the independent foundation created by the late actor and philanthropist Paul Newman, is seeking charity grant applications to help kids who face serious illnesses to experience the adventure and freedom of camp.

One of Paul Newman’s most significant philanthropic legacies was the establishment of the *Hole in the Wall Gang Camp* for children fighting cancer and other illnesses more than 30 years ago. Since that time, SeriousFun Children’s Networks camps like Hole in the Wall have helped over a million kids around the world go to camp and escape the challenges and isolation of their medical conditions and, in his words, “raise a little hell.”

After two years of increased isolation due to the COVID-19 pandemic, Newman’s Own Foundation has allocated funding to help charities in Australia and New Zealand get their camp programs back up and running in 2023.

“Our fearless leader, Paul Newman, said, ‘Laughter may very well be the best medicine,’” says Miriam Nelson, President and CEO of Newman’s Own Foundation. “This could not be truer. A recent, independent study of the SeriousFun Children’s Network camps found that participating in a camp increased the confidence, self-esteem, interest in social activities and a sense of belonging among alumni who participated in the study.”

Grants will range from \$25,000 (USD) to \$50,000 (USD), and amounts will be determined based on the specific request.

**The expression of interest application period is 28 April – 28 May 2022. An expression of interest form can be found at <https://paulnewmansown.com.au/2022-expression-of-interest/>**

**ENDS**

For further information please contact Dimity Pinto, Newman’s Own Foundation Australian Advisor on 0412 164 333.

### **About Newman's Own Foundation**

Newman's Own Foundation gives all net profits and royalties from the sale of Newman's Own products to impactful organisations around the world. Since actor and philanthropist Paul Newman created the first Newman's Own products in 1982, more than \$570 million has been donated, including more than \$26 million to organizations in Australia and New Zealand. For more information, visit [www.newmansownfoundation.org](http://www.newmansownfoundation.org).